



Procurement Summit Agenda Day Two

June 25th, 2026 **PROCUREMENT SUMMIT MAIN STAGE**

**PROCUREMENT
SUMMIT MAIN
STAGE**

08:50 Welcome

Our doors open at 08:50 - so you can start networking at the first coffee and secure the best seat.

**PROCUREMENT
SUMMIT MAIN
STAGE**

09:50 Opening

A short welcome from the organisers.



Mark van den Brink
*Procurement &
Sustainability Summit*



Joel Haag
*Procurement &
Sustainability Summit*

Host



Steffi Landerer
Procurement Summit

**PROCUREMENT
SUMMIT MAIN
STAGE**

PRESENTATION

10:00 AI @ NASA: Transforming Space, Science and Procurement

From deep space to procurement desks: AI continues to shape NASA's universe. Discover how artificial intelligence continues to revolutionize NASA's missions from the cosmos to the conference room. Join us to explore AI's pivotal role in advancing space exploration, pushing scientific boundaries, and streamlining mission-critical procurement operations. Learn how NASA harnesses AI to empower its workforce and expand the frontiers of human achievement across the universe and here on Earth.



Geoffrey S. Sage
NASA

Host



Steffi Landerer
Procurement Summit

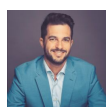
**PROCUREMENT
SUMMIT MAIN
STAGE**
PANEL
DISCUSSION

10:30 **Global Minds, Local Impact: International Leaders Insights from the Frontlines of Transformation**

What really drives the leading minds in international procurement at the moment - and how are they tackling it? In our exclusive Fireside Chat, we bring three global CPOs on stage to open their doors and take us on a journey through ongoing transformation processes, strategic decisions and operational challenges.

In a 15-minute talk with our moderator, each CPO will talk about their own key topic - from digitalisation and resilience to sustainable supply chains. It's not just about visions, but about real insights: Where do they currently stand? What hurdles did (or do) they have to overcome? What has worked - and what hasn't?

This international deep dive provides inspiration, tangible learnings and a rare glimpse behind the scenes of global procurement strategies.



**Nabil Alnaowk
Cortes**
Telefónica



Andrzej Wtulich
Motherson Group

Host



Yurda Burghardt

**PROCUREMENT
SUMMIT MAIN
STAGE**

11:15 **Procurement Summit Startup Awards, part 3 with award ceremony**

Here you'll see innovative start-ups in the procurement field presenting their solutions. Be inspired and vote!

Host



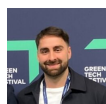
Steffi Landerer
Procurement Summit

**PROCUREMENT
SUMMIT MAIN
STAGE**

FIRESIDE CHAT

11:45 **Sustainable Sourcing in Emerging Markets - Between Ambition and Everyday Life**

How can sustainable procurement succeed in markets where social, environmental and economic standards often diverge widely? In this Fireside Chat, experienced procurement managers talk openly about the reality behind ESG targets, local challenges and regulatory pressure. It's about conflicting goals, pragmatic solutions and the balancing act between sustainability requirements and security of supply. An honest exchange about what sounds good on PowerPoint - and requires real commitment in practice.



Pascal Bayard
ContiTech

Host



Thomas Heine
SDG media GmbH

**PROCUREMENT
SUMMIT MAIN
STAGE** **12:15 Lunch break**

**PROCUREMENT
SUMMIT MAIN
STAGE** **13:30 The Digital Revolution and the Future of Work**

 PRESENTATION

Richard David Precht is one of the most renowned philosophers and thought leaders of our time. In his lectures, he addresses the big questions facing our society and opens up new perspectives on topics of future relevance. Precht analyses in particular the role of digitalisation and artificial intelligence. He shows how AI brings about social change, what opportunities it opens up and what risks need to be considered. In doing so, he not only presents the technological potential, but also highlights the moral questions: What are the limits of AI? Where do humans remain irreplaceable? And how can cooperation between humans and machines be meaningfully structured? In addition, he discusses how digital change can be made sustainable not only economically but also ecologically. With an optimistic and forward-looking view, he shows how progress through AI can be responsibly shaped to meet societal challenges.



**Richard David
Precht**

Host



Steffi Landerer
Procurement Summit

**PROCUREMENT
SUMMIT MAIN
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PANEL
DISCUSSION

14:15 Next Gen Procurement - Cultural Change, Leadership & Brand as Success Factors: How Procurement is Reinventing Itself

Future technologies, Gen Z, regulations, cost pressure, global teams, remote work and greater diversity – the procurement of the future must fulfil many roles and expectations. But with new working models and expectations, it is not only the how that is changing, but also the why:

What do others actually think about procurement? What role does it play in modern companies – and how can it be positioned as a strong brand and cultural force in order to remain attractive to talent in the long term?

This panel will examine how successful purchasing organisations deal with the various requirements – and why purchasing needs a new self-image in order to become strategically visible.

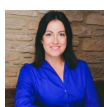
The discussion will focus on how to create a sustainable mission statement for procurement, how leadership needs to change – and how we as an industry can convey an authentic, modern image of procurement both internally and externally.



Julia Nitsche
Swiss Life



Katharina Geelhaar
BEW



Verena Richter
Lavazza



Maximilian Rusin
KRONES



Dirk Nothhelfer
ERGO

Host



Miriam Tomforde
Hamburger Sparkasse

**PROCUREMENT
SUMMIT MAIN
STAGE**

15:00 Coffee break

Enjoy a coffee and make new connections with the Procurement Summit attendees and exhibitors.

**PROCUREMENT
SUMMIT MAIN
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PANEL
DISCUSSION

15:30 90 minutes is not enough - when purchasing helps plan the season

Match schedule, season logic, event pressure: in professional football, purchasing has to do more than just negotiate good conditions. How do clubs organise their procurement around match days, contracts and spontaneous requirements? Purchasing managers provide an insight into an industry in which planning and flexibility come together in the tightest of spaces.



Thomas Bergmann
SPORTFIVE

**PROCUREMENT
SUMMIT MAIN
STAGE**

 PRESENTATION

16:15 Keynote in preparation

Host



Steffi Landerer
Procurement Summit

**PROCUREMENT
SUMMIT MAIN
STAGE**

16:45 Procurement Summit Awards Ceremony

Using our app, every attendee at the event has the chance to vote for the best speaker over the course of the day. The three with the most votes will be awarded a Speaker Award.

**PROCUREMENT
SUMMIT MAIN
STAGE**

18:00 End of Procurement & Sustainability Summit 2026



Procurement Summit Agenda Day Two

June 25th, 2026 ZUGSPITZE MASTERCLASSES

ZUGSPITZE MASTERCLASSES

08:50 Welcome

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ZUGSPITZE MASTERCLASSES

10:30 Masterclass Akirolabs

in preparation

 PRESENTATION

ZUGSPITZE MASTERCLASSES

10:45 Masterclass Integrity Next

in preparation

 PRESENTATION

ZUGSPITZE MASTERCLASSES

11:30 Masterclass Luminovo

in preparation

 PRESENTATION

ZUGSPITZE MASTERCLASSES

12:45 Lunch break

ZUGSPITZE MASTERCLASSES

15:30 Coffee break

Enjoy a coffee and make new connections with the Sustainability Summit attendees and exhibitors.

ZUGSPITZE MASTERCLASSES

18:00 End of Procurement & Sustainability Summit 2026



Procurement Summit Agenda Day Two

June 25th, 2026 MATTERHORN MASTERCLASSES

- MATTERHORN MASTERCLASSES** **08:50 Welcome**
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- MATTERHORN MASTERCLASSES** **10:00 Masterclass SER**
in preparation
👤 PRESENTATION
- MATTERHORN MASTERCLASSES** **11:00 Masterclass AskLio**
in preparation
💬 PANEL
DISCUSSION
- MATTERHORN MASTERCLASSES** **11:30 Masterclass Ctrl+S**
in preparation
👤 PRESENTATION
- MATTERHORN MASTERCLASSES** **12:30 Lunch break**
- MATTERHORN MASTERCLASSES** **15:45 Coffee break**
Enjoy a coffee and make new connections with the Sustainability Summit attendees and exhibitors.
- MATTERHORN MASTERCLASSES** **18:00 End of Procurement & Sustainability Summit 2026**



Procurement Summit Agenda Day Two

June 25th, 2026 MONT BLANC MASTERCLASSES

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08:50 Welcome

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MONT BLANC MASTERCLASSES

10:00 Masterclass Gode Gaia

in preparation

 PRESENTATION

MONT BLANC MASTERCLASSES

12:00 Masterclass Future Camp

in preparation

 PRESENTATION

MONT BLANC MASTERCLASSES

12:15 Lunch break

MONT BLANC MASTERCLASSES

15:00 Coffee break

Enjoy a coffee and make new connections with the Sustainability Summit attendees and exhibitors.

MONT BLANC MASTERCLASSES

18:00 End of Procurement & Sustainability Summit 2026



Procurement Summit Agenda Day Two

June 25th, 2026 SUSTAINABILITY SUMMIT MAIN STAGE

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Host



Zackes Brustik
Sustainability Summit

**SUSTAINABILITY
SUMMIT MAIN
STAGE**

10:00

Between risk and relevance - does sustainability still have a raison d'être in the current geopolitical reality?

 **PANEL
DISCUSSION**

Global supply chains are faltering, energy prices are fluctuating, political stability is crumbling - and at the same time, regulatory and social pressure to consistently implement sustainability is growing. In a world of multiple crises, the question for many companies is: how much sustainability is still possible - or necessary - under geopolitical uncertainties?

This panel brings sustainability managers from various industries on stage to talk openly about how the role of sustainability is changing in times of geopolitical tensions - strategically, operationally and politically.

It's not just about risk, but also about the resilience that sustainable business can create.



Hannah Helmke
*right. based on
science*



Saskia Bloch
Fjällräven



Farah Alice Rosenau
Jebsen & Jessen

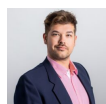


Stefan Pinter
Suzano



Ralph Tübben
Universal Pictures

Host



Christoph Zorn
GEA

SUSTAINABILITY SUMMIT MAIN STAGE **11:30 Sustainability Summit Startup Awards, Part 3**
Here you can see innovative startups that present clever new solutions on sustainability topics. The best three will receive a Sustainability Summit Startup Award - vote!

 PRESENTATION

Host



Zackes Brustik
Sustainability Summit

SUSTAINABILITY SUMMIT MAIN STAGE **12:00 Narratives with responsibility - how social media and the media make sustainability visible (and vulnerable)**

 FIRESIDE CHAT

In the digital public sphere, sustainability and climate protection are constantly being observed, evaluated – and discussed. The media and social networks shape how we perceive environmental and climate issues, how brands take a stand (or not), and how companies build or lose trust. There is often only a click between credible education and greenwashing.

In this fireside chat, a communications manager, a marketing manager and a sustainability manager will join forces with a representative from public broadcasting and the KLIMA° initiative to discuss how sustainability can be communicated in a visible, relevant and credible way amid the conflicting demands of education, marketing and media responsibility – and what opportunities and risks need to be managed on a daily basis.



Sophia Rödiger
IKOMMA5°



Norman Schumann
KLIMA° vor acht

Host



Hoang Anh Nguyen
ecoLocked

SUSTAINABILITY SUMMIT MAIN STAGE **12:15 Lunch break**

SUSTAINABILITY SUMMIT MAIN STAGE **13:30 Sustainable or just nicely packaged? - How the food industry can truly scale responsibility along the supply chain**

 PANEL
DISCUSSION

The food industry is under double pressure: consumers demand transparent sustainability, while regulatory requirements such as CSRD and supply chain legislation set new standards. But how can complex supply chains be activated without being suspected of greenwashing? This panel discusses how real change can be scaled up – beyond pilot projects and marketing promises. Practitioners from industry, sustainability and retail show what works, what doesn't – and where the leverage for systemic change lies.

SUSTAINABILITY SUMMIT MAIN STAGE
PANEL DISCUSSION

14:15 Smart, green, responsible? - How AI and digitalisation are redefining sustainability
Artificial intelligence and digital technologies offer enormous potential for greater efficiency, transparency and impact in the context of sustainability - from monitoring CO₂ emissions and smart energy grids to optimising supply chains and recycling processes.
At the same time, technological progress raises new questions: How ecological is AI itself? What data ethics does sustainable innovation need? And who bears responsibility for algorithmic decisions that can affect the environment and society?
In this panel, five experts from business, tech and sustainability will discuss the opportunities, risks and specific applications of smart technologies - with the aim of using digitalisation not only efficiently, but also responsibly for the planet.

SUSTAINABILITY SUMMIT MAIN STAGE

15:00 Coffee break
Enjoy a coffee and make new connections with the Sustainability Summit attendees and exhibitors.

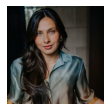
SUSTAINABILITY SUMMIT MAIN STAGE
PANEL DISCUSSION

15:30 Proof over Promise - The future of sustainable corporate communication
Greenwashing has long been more than just a PR problem - it is a reputational risk with regulatory, legal and social consequences. Today, companies are under increasing pressure to make sustainability promises transparent, verifiable and credible. In this panel, experts will discuss how greenwashing can be recognised, avoided and replaced by genuine, measurable sustainability - with insights into new standards, technological solutions and best practices from corporate practice.



Daniel Sponheimer
Catella Investment Management

Host



Ines Rose
EY Parthenon

SUSTAINABILITY SUMMIT MAIN STAGE

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